



29th & 30th July 2020

# AUSTRALASIAN ROADMARKING CONFERENCE / EXHIBITION & WORKSHOP



Sponsorship Opportunities

Principal Conference Sponsor



Opal Cove Resort  
Coffs Harbour NSW

# RIAA 2020 Conference Sponsorship Options:

Principal Sponsor –  
Exclusive  
Investment \$27,000  
(GST Inclusive)

**SOLD**

As the Principal Conference Sponsor, your organisation will enjoy the most prominent exposure over the 2 day Conference. You will have the highest visibility and publicity throughout the conference.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

#### Entitlements:

- ✓ Wednesday Breakfast / Opening Naming Rights
- ✓ 20 Minute Day 1 Keynote Speaking slot (before lunch) to present a topic (to be approved by the organizing committee)
- ✓ Acknowledgment as the Principal Conference Sponsor (with organisation's logo) printed on all conference marketing material and conference program book.
- ✓ Organisation's banners (two) on either side of the main stage throughout the conference
- ✓ Acknowledgement as the Principal Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website
- ✓ 4 Delegates tickets to the conference (including the Cocktail Party)
- ✓ 2 Complimentary tickets to the Gala Dinner
- ✓ Double Exhibition Booth and first preference for location
- ✓ One A4 size color advert in conference program
- ✓ Advertising Brochure / Promotion item placed inside conference Satchel
- ✓ Pullup banner at Registration Desk
- ✓ Verbal acknowledgement as Principal Sponsor at opening address
- ✓ Permission to use the following endorsement: "Proud Principal Sponsor of the RIAA 2020 Conference"

## Gala Dinner Sponsor – Exclusive

Investment \$13,200

(GST Inclusive)

The Gala Dinner will be held at the end of Day Two of the Conference. This is the perfect way to wind down, relax and enjoy a show. As the Exclusive Conference Gala Dinner Sponsor, your organisation will receive exclusive branding and networking opportunities

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

#### Entitlements:

- ✓ Opportunity for your organisation representative to give a 10 minute welcome address during the dinner
- ✓ Acknowledgement as the Conference Gala Dinner Sponsor with logo on all Dinner Promotional material
- ✓ Company promotional banners and promotional material to be featured during the Conference Dinner which will be held on Thursday evening
- ✓ Acknowledgement as the Conference Dinner Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website.
- ✓ 2 Delegates tickets to the conference (including the Cocktail Party)
- ✓ 2 Complimentary tickets to the Gala Dinner
- ✓ Free Conference Satchel inclusions
- ✓ One A4 size color advert in conference program
- ✓ Advertising Brochure / Promotion item placed inside conference Satchel
- ✓ Verbal acknowledgement as Conference Gala Dinner Sponsor
- ✓ Permission to use the following endorsement:  
✓ "Proud Dinner Sponsor of the RIAA 2020 Conference"

## Proceedings Sponsor – Exclusive

Investment \$7,700

(GST Inclusive)

As the Conference Proceedings Sponsor, your organisation will be recognized leading up to and throughout the conference as one of the major sponsors and significant support to the conference and the industry

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

#### Entitlements:

- ✓ Company Logo featured on Conference Proceedings media, which will be distributed to all delegates.
- ✓ 2 Delegate tickets to the conference (including cocktail function)
- ✓ 1 complimentary ticket to the Gala Dinner
- ✓ Acknowledgement as the Proceedings Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website
- ✓ Advertising Brochure / Promotion item placed inside conference Satchel
- ✓ Verbal acknowledgement as Proceedings Sponsor
- ✓ Permission to use the following endorsement: "Proud Proceedings Sponsor of the RIAA 2020 Conference"

# RIAA 2020 Conference Sponsorship Options:

## Cocktail Reception Sponsor – Exclusive

Investment \$7,700

(GST Inclusive)

The Cocktail Reception will be held at the end of Day One of the Conference. This is the perfect networking opportunity for the delegates to enjoy a drink, discuss the day's topics, catch up with old friends and make new ones. This opportunity provides an excellent opportunity for your business to obtain high exposure during this exclusive off site event.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Opportunity for your organisation representative to give a 5 minute welcome address during the reception
- ✓ Acknowledgement as the Conference Cocktail Reception Sponsor with logo on all Cocktail Reception Promotional material
- Company banners and promotional material to be featured during the Conference Cocktail Reception which will be held on Wednesday evening
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- ✓ Four Complimentary Cocktail Reception Tickets
- Acknowledgement as the Conference Cocktail Reception Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Cocktail Reception Sponsor
- Permission to use the following endorsement:
  - ✓ "Proud Cocktail Function Sponsor of the RIAA 2020 Conference"

## Satchel Sponsor – Exclusive

Investment \$7,700

(GST Inclusive)

As the Exclusive Conference Satchel Sponsor, your organisation will receive fantastic branding and promotional opportunities.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Company Logo featured on the Conference Satchels which will be distributed to all delegates. (The Principal Conference Sponsor Logo will also be displayed, in a less prominent manner)
- ✓ 2 Delegate tickets to the conference (including cocktail function)
- ✓ 1 complimentary ticket to the Gala Dinner
- Acknowledgement as the Proceedings Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website
- ✓ Advertising Brochure / Promotion item placed inside conference Satchel
- ✓ Verbal acknowledgement as Satchel Sponsor
- ✓ Permission to use the following endorsement: "Proud Satchel Sponsor of the RIAA 2020 Conference"

## Lanyard Sponsor – Exclusive

Investment \$3,850

(GST Inclusive)

The Conference Lanyard Sponsorship offers your brand excellent branding exposure. Your company brand will be around the neck of every Delegate, Speaker, and Exhibitor throughout the conference. Lanyards \*1 to be approved by the organisers.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Company Logo featured on the Lanyards which will be distributed to all delegates.
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- ✓ 1 complimentary ticket to the Gala Dinner
- Acknowledgement as the Lanyard Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as the Lanyard Sponsor
- ✓ Permission to use the following endorsement: "Proud Lanyard Sponsor of the RIAA 2020 Conference"

# RIAA 2020 Conference Sponsorship Options:

## Breakfast Sponsor – Wednesday & Thursday

Investment \$6,600

(GST Inclusive)

As the Exclusive Conference Breakfast Sponsor, your organisation will receive fantastic branding and networking opportunities during our informal breakfast. This Breakfast is an excellent opportunity to have your brand appear in an effective way sponsoring our inaugural Conference Breakfast.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Opportunity for your organisation representative to give a 10 minute welcome address at the beginning of the breakfast
- Company promotional banners and promotional material to be featured during the Conference breakfast which will be held on Thursday morning
- Acknowledgement as the Conference Breakfast Sponsor with logo on all Breakfast Promotional material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- Acknowledgement as the Conference Breakfast Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Breakfast Sponsor
- Option for organisation to theme the Breakfast area with serviettes, coasters, or merchandising material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Permission to use the following endorsement: "Proud Breakfast Sponsor of the RIAA 2020 Conference"

## Lunch Sponsor – Wednesday

Investment \$3,850

(GST Inclusive)

As the Exclusive Conference Wednesday Lunch Sponsor, your organisation will receive fantastic branding and networking opportunities during our Lunch break on Wednesday.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Opportunity for your organisation representative to give a 5 minute presentation at the beginning of the Wednesday Lunch Break
- ✓ Company promotional banners and promotional material to be featured during the Wednesday Lunch Break
- Acknowledgement as the Wednesday Conference Lunch Sponsor with logo on all Lunch Promotional material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- Acknowledgement as a Conference Lunch Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Lunch Sponsor
- Option for organisation to theme the Lunch area with serviettes, coasters, or merchandising material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Permission to use the following endorsement: "Proud Lunch Sponsor of the RIAA 2020 Conference"

## Lunch Sponsor – Thursday Investment \$3,850

(GST Inclusive)

As the Exclusive Conference Thursday Lunch Sponsor, your organisation will receive fantastic branding and networking opportunities during our Lunch break on Thursday.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Opportunity for your organisation representative to give a 5 minute presentation at the beginning of the Wednesday Lunch Break
- ✓ Company promotional banners and promotional material to be featured during the Wednesday Lunch Break
- Acknowledgement as the Wednesday Conference Lunch Sponsor with logo on all Lunch Promotional material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- Acknowledgement as a Conference Lunch Sponsor (with logo) on the home page of the RIAA website, including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Lunch Sponsor
- Option for organisation to theme the Lunch area with serviettes, coasters, or merchandising material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Permission to use the following endorsement: "Proud Lunch Sponsor of the RIAA 2020 Conference"

# RIAA 2020 Conference Sponsorship Options:

## Morning Tea Sponsor – Wednesday

Investment \$2,750

(GST Inclusive)

The Conference Wednesday Morning Tea Sponsor, will give your organisation fantastic branding and networking opportunities during our Wednesday Morning Tea break.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Company promotional banners and promotional material to be featured during the Wednesday Morning Tea Break
- Acknowledgement as the Wednesday Conference Morning Tea Sponsor with logo on all Morning Tea Promotional material
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- ✓ Acknowledgement as a Conference Morning Tea Sponsor (with logo) on the home page of the RIAA website , including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Morning Tea Sponsor
- Option for organisation to theme the Morning Tea area with serviettes, coasters, or merchandising material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Permission to use the following endorsement: "Proud Morning Tea Sponsor of the RIAA 2020 Conference"

## Afternoon Tea Sponsor – Wednesday

Investment \$2,750

(GST Inclusive)

The Conference Wednesday Afternoon Tea Sponsor, will give your organisation fantastic branding and networking opportunities during our Wednesday Afternoon Tea break.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Company promotional banners and promotional material to be featured during the Wednesday Afternoon Tea Break
- Acknowledgement as the Wednesday Conference Afternoon Tea Sponsor with logo on all Afternoon Tea Promotional material
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- ✓ Acknowledgement as a Conference Afternoon Tea Sponsor (with logo) on the home page of the RIAA website , including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Afternoon Tea Sponsor
- Option for organisation to theme the Afternoon Tea area with serviettes, coasters, or merchandising material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Permission to use the following endorsement: "Proud Afternoon Tea Sponsor of the RIAA 2020 Conference"

## Morning Tea Sponsor – Thursday

Investment \$2,750

(GST Inclusive)

The Conference Thursday Morning Tea Sponsor, will give your organisation fantastic branding and networking opportunities during our Thursday Morning Tea break.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Company promotional banners and promotional material to be featured during the Wednesday Morning Tea Break
- Acknowledgement as the Wednesday Conference Morning Tea Sponsor with logo on all Morning Tea Promotional material
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- ✓ Acknowledgement as a Conference Morning Tea Sponsor (with logo) on the home page of the RIAA website , including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Morning Tea Sponsor
- Option for organisation to theme the Morning Tea area with serviettes, coasters, or merchandising material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Permission to use the following endorsement: "Proud Morning Tea Sponsor of the RIAA 2020 Conference"

# RIAA 2020 Conference Sponsorship Options:

## Afternoon Tea Sponsor – Thursday

Investment \$2,750

(GST Inclusive)

The Conference Thursday Afternoon Tea Sponsor, will give your organisation fantastic branding and networking opportunities during our Afternoon Tea break.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Company promotional banners and promotional material to be featured during the Wednesday Morning Tea Break  
Acknowledgement as the Wednesday Conference Morning Tea Sponsor with logo on all Morning Tea Promotional material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)  
Acknowledgement as a Conference Morning Tea Sponsor (with logo) on the home page of the RIAA website , including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Morning Tea Sponsor  
Option for organisation to theme the Morning Tea area with serviettes, coasters, or merchandising material featuring your corporate colour and logo (to be approved by the organisers)
- ✓ Permission to use the following endorsement: "Proud Morning Tea Sponsor of the RIAA 2020 Conference"

## Coffee Station Sponsor – Exclusive

Investment \$2,850

(GST Inclusive)

This is an exclusive opportunity to promote your organisation's brand at every break / networking session held at the Exhibition.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Company promotional banners to be featured at coffee station throughout the conference.
- ✓ Acknowledgement as the Coffee Station Sponsor with logo on cups (to be approved by the organisers)
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- ✓ One Complimentary ticket to Gala Dinner  
Acknowledgement as the Coffee Station Sponsor (with logo) on the home page of the RIAA website , including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Proceedings Sponsor
- ✓ Permission to use the following endorsement: "Proud Coffee Station Sponsor of the RIAA 2020 Conference"

## Water, Pen & Pad Sponsor – Exclusive

Investment \$2,750

(GST Inclusive)

This is an excellent opportunity to provide each delegate with your organisation's branded Writing Pads, Pens and Water Bottles, providing your brand exposure long after the conference has finished. Writing material will be at each place setting during every session and water bottles will be at every session, every break and event. Please note, that all materials and bottles are to be supplied by the sponsor and approved by the organisers.

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Distribution of your branded writing pads and pens to all Conference Delegates
- ✓ Your branded water bottles, supplied to all delegates at every session and event throughout the conference.
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)  
Acknowledgement as a Water, Pen & Pad Sponsor (with logo) on the home page of the RIAA website , including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Water, Pen & Pad Sponsor
- ✓ Permission to use the following endorsement: "Proud Water, Pen & Pad Sponsor of the RIAA 2020 Conference"

# RIAA 2020 Conference Sponsorship Options:

## Transport Sponsor – Exclusive

Investment \$2,750

(GST Inclusive)

This is an outstanding opportunity to provide each delegate with your organisation's brand as they board the Conference Transfers and shuttle buses

In acknowledgement of your organization's sponsorship and significant support, the following entitlements are offered:

### Entitlements:

- ✓ Company promotional banners to be featured at conference / accommodation pick up and drop off points
- ✓ Acknowledgement as the Transport Sponsor
- ✓ Registration for one delegate to all Conference sessions (including the Cocktail Party)
- ✓ One Complimentary ticket to Gala Dinner
- ✓ Acknowledgement as the Transport Sponsor (with logo) on the home page of the RIAA website , including a hyperlink to your website.
- ✓ Free Conference Satchel inclusions
- ✓ Verbal acknowledgement as Transport Sponsor
- ✓ Permission to use the following endorsement: "Proud Morning Tea Sponsor of the RIAA 2020 Conference"

\*All Promotional Materials, Banners and logos are to be provided by the Sponsor and approved by the organisers.

\*All Sponsors will be given full delegates list including telephone and email addresses supplied after the conference. (Subject to a signed list agreement)

\*Please feel free to contact the RIAA if you would like to discuss changing any of the entitlements offered in our sponsorship packages

# SPONSORSHIP APPLICATION

## Roadmarking Industry Association of Australia

### Conference 29<sup>th</sup> – 30<sup>th</sup> July 2020

Please complete this form and return to [info@riaa.com.au](mailto:info@riaa.com.au)

Company Name:	
Contact Name:	
Position:	
Address:	
Telephone:	
Email:	

We wish to apply for the following Sponsorship Items:

Sponsorship Type	AUD \$	Total
Principal Sponsor <b>SOLD</b>	<del>\$22,000</del>	
Gala Dinner Sponsor	\$13,200	
Proceedings Sponsor	\$7,700	
Cocktail Reception Sponsor	\$7,700	
Satchel Sponsor	\$7,700	
Lanyard Sponsor	\$3,850	
Breakfast Sponsor	\$6,600	
Wednesday Lunch Sponsor	\$3,850	
Thursday Lunch Sponsor	\$3,850	
Wednesday Morning Tea Sponsor	\$2,750	
Wednesday Afternoon Tea Sponsor	\$2,750	
Thursday Morning Tea Sponsor	\$2,750	
Thursday Afternoon Tea Sponsor	\$2,750	
Coffee Sponsor <b>SOLD</b>	<del>\$9,050</del>	
Water, Pen & Pad Sponsor	\$2,750	
Transport Sponsor	\$2,750	
<b>Total Sponsorship Value</b>		

#### Sponsorship Terms and Conditions:

Applications must be received on the official application contract forms. Sponsorship packages will not be allocated without a signed application and the payment of the required deposit. The Conference Committee reserves the right, at their total discretion, to decline any application.

Payment: 50% DEPOSIT ON ALL OPPORTUNITIES IS DUE IMMEDIATELY UPON RECEIPT OF TAX INVOICE Cheques and Bank Drafts should be made payable to the Roadmarking Industry Association of Australia. Payments can also be made by credit card (Visa, MasterCard or American Express) acceptance of which will be subject to approved authorisation.

Note: If the 50% deposit or final payment IS not received by the specified dates, the Conference Committee reserves the right to review the Sponsorship agreement and to cancel the agreement. Cancelled agreements will be subjected to the "Cancellation Policy".

Cancellation Policy: Cancellations made before the 31st May, 2020 will forfeit the deposit. Refunds will not be made after 31st May, 2020 unless all Sponsorship packages are sold out, and the cancelled package can be resold. Subject to the above stated conditions, companies cancelling Sponsorship arrangements after 31st May, 2020 will receive an appropriate refund (minus 50% cancellation penalty) after the closing of the Conference, and only if all Sponsorship packages have been sold. Refunds are entirely at the discretion of the Conference Committee.